Monica Randriamialy

FRONT-END DEVELOPER & UI/UX DESIGNER

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ABOUT ME

I love building digital communications and products that speak to the heart of the users. My passion is to resolve challenges with digital tools and human connexion. Hands-on, creativity, and collaboration are my motto.

I speak, write and work in English, French, Spanish and Malagasy.

SKILLS

Front-End Dev
UI/UX Design
Project Management (Scrum)
Digital Marketing
Visual Storytelling
Illustration

TECHNOLOGY

HTML, CSS, JS | Git
Ruby on Rails | React JS
Adobe CC (Ai, Ps, XD)
Figma | Notion

WORK EXPERIENCE

Co-Founder
Silvestree Marketing Lab　　Nov 2019 - Present

We build digital ecosystems of evergreen content. From your brand's essence, we create stories that can leverage digital communities.

Marketing manager
Antarctica21　　Mar 2018 - Dec 2021

Website redesign, maintenance and optimization, brand management, SEO strategy, lead generation, implementation, monitoring and analysis digital campaigns for B2B and B2C markets worldwide.

Digital marketing Executive
Huilo Huilo Biological Reserve　　Nov 2015 - Mar 2018

Visual content, UI and front-end dev, cross-platform digital campaigns, marketing analytics and reports.

Freelance
Pixel Matter　　Jun 2014 - Mar 2016

Web design, product photography and videos for small businesses.

Travel Journalist Assistant
Petit Futé　　Feb 2010 - Feb 2014

Assisted author in charge of travel guide books in Indonesia, French Polynesia, Madagascar, Chile and Bolivia.

EDUCATION & CERTIFICATIONS

Web Development　　Oct 2021 - Dec 2021
Le Wagon
Graduated from batch #725 in Madrid

HTML, CSS, Javascript & Ruby Courses　　Sept 2021
Codecademy

Responsive Web Design　　Jan 2021
FreeCodeCamp

Social Media Marketing Certification　　Aug 2020
Hubspot

Interests: science, technology, generative design, food & travel experiences, outdoors, social life.